



## Website Development Packages:

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**BASIC** - \$500.00/Year

Domain  
Basic HTML pages (click-read)  
Design (including basic art, tables, design, initial graphics)  
Email (unlimited accounts)

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\* (1) **BASIC PLUS** - \$674.50/Year

(Basic package)  
Basic Flash effects (non-interactive)  
Basic Calendar (non-interactive)  
Photo Album (Basic template. Non-customized)

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\* (1) **BASIC ADVANCED** - \$800.00/Year

(Basic Plus package)  
Basic Calendar (Basic click-interactivity)  
(Flash Banners)  
Guestbook  
Photo Album (Basic Customization)  
Interactive HTML (Menus, Rollover effects, ajax)

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\* (1) **BASIC PRO** - \$1,000.00/Year

(Basic Advanced Package)  
Flv Movies (non-customized / opens in new page)  
Mp3 Playlist (basic)  
Basic form effects (Contact mailer, Radio buttons, file form)

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\* (1) **SILVER** - \$1,200/Year

(Basic Pro package)  
Flv Movies (nested)  
Mp3 Playlist (customizable)  
Interactive Calendar (multiple calendar effects/interactivity)  
Podcasting (Promote your venue with subscribable weekly/monthly audio feeds)  
Interactive Flash effects (i.e. Nested slide presentation, Flv movie controls)

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\* (1) **GOLD** - \$1,500/Year

(Silver package)  
AV movie editing/rendering (3 min. max -you capture & send them .avi)  
Custom commercial website intro (voice only – 20 sec. max)

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\* (1) **PLATINUM** - \$2,000/Year

All my website skills and AV skills are at your beck-and-call! (\*\*not included)  
\*Includes 1 (one) eCommerce gateway.

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\* (1) **eCommerce** - \$1,000/Year \*(eComm)

Setup and Maintenance of eCommerce website only. Additional charges will apply for over 10 independent products (\*\*not included)

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**\*\* Optional Services: (per/instance)**

**Custom Logo Design** - \$150.00 and up

**Graphics (Design – no creation)** - \$50.00/hr

**Additional coding (HTML, CSS, etc.)** - \$30/hr

**On-Site AV shoot** - \$500.00 and up (includes rendering and editing for website)

**Custom Jingle** - \$500.00/15sec. (I do all the music/vocals!)

**Voiceover Commercial Audio** - \$150.00/15sec. (minimum)

- (I provide the background music and announcement)
- (Add \*Custom Jingle pricing if you want any part of the jingle to be added to the commercial.)

**eCommerce Gateway** - \$1,000.00/yr (minimum)

- Setup and Maintenance of eCommerce gateway only. \*(eComm)
  - Does not include any website package (except PLATINUM).
  - Additional charges will apply for over 10 independent products.
  - Additional graphics will be pro-rated after gateway launch date at no less than \$50.00/hr.
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Ownership and control of the website and all of its content belongs to the purchaser and as such, all passwords, logins, and Domain Registration will be made available to the purchaser at any time during the \*(2)contract period. Should the purchaser decide at any time during a \*(2)contract period to terminate the relationship with JakeJam Productions, the purchaser MUST notify JakeJam Productions in writing of the intent to terminate the contract PRIOR TO the intended date of termination. \*(eComm) Since all monies are paid for the \*(2)contract period "up-front", the purchaser accepts that all payment made to JakeJam Productions is non-refundable from the start of each \*(2)contract period.

\*(1)All prices include monthly information updates (no design) at \$300.00/year. For weekly updates, add \$150/year to package price. It is the customer's responsibility to provide JakeJam Productions with monthly/weekly updates in a timely manner. Should the purchaser wish to make design changes after initial design criteria are met, additional charges will be assessed and paid in full at the time of service. Should the customer waive the cost of monthly/weekly updates, it is the customer's sole responsibility to familiarize themselves with the website structure. Any changes to the website by anyone other than JakeJam Production or any of its employees is the sole responsibility of the purchaser (i.e. (1)content. (2)if you inadvertently goof up the code on any page). Should the purchaser wish to have control over any content updates, basic HTML knowledge and tools are a MUST (i.e. "Dreamweaver", "FrontPage", etc.) and are the responsibility of the purchaser to acquire!

**[Poignant Metaphor Time]:**

*"You can't buy a car, expect to drive it without knowing how, wreck it, and take it back to the dealership for a refund."*

\*(2)Contract Period: 1 calendar year from the time initial service is rendered.

\*(eComm) Purchaser of eCommerce gateway "Optional Service" is bound to JakeJam Productions for its eCommerce gateway lifetime. In the event of contract termination, no transfer of any element of the eCommerce gateway will be made available (except graphics).

1) Explanation of non-transfer:

An eCommerce gateway has many server-side includes and databases. A simple html/image transfer cannot exist as much information directly accesses JakeJam Production's database on the servers. Should the purchaser wish to terminate the eCommerce package offered by JakeJam Productions, the purchaser will need to print out and save all relevant information pertaining to eCommerce website (i.e. – Customer information, order history, pricing)... in short, the purchaser must start "from scratch".

**JakeJam Productions**

[www.JakeJam.com](http://www.JakeJam.com)

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